

4302
APPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

OCT16/12 15.17
*** WDCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12						\$3,300.00						

CONTRACT TOTAL \$3,300.00
TOTAL SPOTS 4

MARKET TOTALS \$345,000 WDCW 1% WJLA 25% WUSA 21% WRC 32% WTTG 20% WPXW 0% WDCA 1%
CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703 528 7800
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ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP JUN12/12 16.1
CHANGES *** WDCW-TV ***

ADV. NAME POLI/T KAINE/D/SEN/VA

AGY. NAME MEDIA STRATEGIES & RESEARCH

318 MASSACHUSETTS AVE, NE

WASHINGTON, DC 20002

REP.# OFF.# SALESMAN #

BUYER NAME RACHAEL BEALE

SALES PRSN WA- DAVE CLARK

ORDER #

CONTRACT # 6154302

CLASS: NATL. LOCAL REGIONAL

PRDCT TIM KAINE FOR SENATE EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/12 NOV6/12 WK-2

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE JUN12/12 16.16

REP: TO: NSA WDCW
FROM: GREG FOR DAVE
LN 3 REVISED
REVISED TTL...\$2750...4X
THX PLS CFM, 6/12/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

VCF 7/11

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:LINE#	:	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 11069

3 E 730P-800P

30

\$700.00

10/29

10/29

1

MON

1

PROGRAM : 2.5 MEN

NOV/12 \$2,750.00

CONTRACT TOTAL \$2,750.00
TOTAL/SPOTS 4

REP: TEL# 703 528 7800

FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

HARRIS REPORT FROM REP

MAY22/12 09.0
*** WDCW-TV ***

ADV. NAME POLI/T KAINE/D/SEN/VA

AGY. NAME MEDIA STRATEGIES & RESEARCH

318 MASSACHUSETTS AVE, NE

WASHINGTON, DC 20002

REP.# OFF.# SALESMAN #

BUYER NAME RACHAEL BEALE

SALES PRSN WA- DAVE CLARK

ORDER #

CONTRACT # 6154302

CLASS: NATL. LOCAL REGIONAL

PRDCT TIM KAINE FOR SENATE EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/12 NOV6/12 WK-2

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE MAY22/12 09.08

REP:

TO: NSA WDCW
FROM: GREG FOR DAVE
NEW ORDER
TTL...\$2750...4X
THX PLS CFM, 5/22/12

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 11069

1			700P-730P	30		\$650.00	11/1	11/1	1		THU	1
PROGRAM : 2.5 MEN												
2			730P-800P	30		\$700.00	10/30	11/2	2		TU, F	2
PROGRAM : 2.5 MEN												
3			730P-800P	30		\$700.00	10/29	11/5	1		MON	2
PROGRAM : 2.5 MEN												

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REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

HARRIS REPORT FROM REP

MAY22/12 09.0
*** WDCW-TV ***

: REP	: CD :	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK :	DAYS	:	TOTL:
: LINE# :	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK :	INVT :	:	:	: SPTS:
NOV/12	\$3,450.00																	
																	CONTRACT TOTAL	\$3,450.00
																	TOTAL SPOTS	5

MARKET TOTALS	\$345,000	NDCN 18	NJLA 258	NUSA 218	NRC 328	NTTG 208	NFXN 08	WDCA 18
			CABL 08					

VC- NSI
EMOS- RASS**

6131921
REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY2/12 14.30
*** WDCW-TV ***

ADV. NAME POLI/T KAINE/D/SEN/VA
AGY. NAME MEDIA STRATEGIES & RESEARCH
318 MASSACHUSETTS AVE, NE
WASHINGTON, DC 20002

REP.# OFF.# SALESMAN #
BUYER NAME RACHAEL BEALE
SALES PRSN WA- DAVE CLARK

ORDER # CONTRACT # 6131921
PRDCT TIM KAINE FOR SENATE EST#****
FLIGHT DATES OCT29/12 NOV6/12 WK-2
CITY TAX STATE TAX

CLASS: NATL. LOCAL REGIONAL

CO-OP BILLING NEEDED

DATE MAY2/12 14.30

REP: TO: NSA WDCW
FROM: GREG FOR DAVE
NEW ORDER
TTL..\$4000...6X
THX PLS CFM, 5/2/12

CON CM

Candidate

new biz date 10/30/13

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE -
AGENCY PRODUCT CODE -

AGENCY EST# - 11069

1			700P-730P	30		\$600.00	10/30	11/1	2		TU,TH	2
PROGRAM : 2.5 MEN												
2			730P-800P	30		\$700.00	10/29	11/2	3		M,W,F	3
PROGRAM : 2.5 MEN												
3			730P-800P	30		\$700.00	11/5	11/5	1		MON	1
PROGRAM : 2.5 MEN												

6131921
REV#0 ***

REF: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

MAY2/12 14.30
*** WDCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12						\$4,000.00						

CONTRACT TOTAL \$4,000.00
TOTAL SPOTS 6

MARKET TOTALS \$400,000 WDCW 1% WJLA 27% WUSA 19% WRC 36% WTTG 17% WPXW 0% WDCA 0%
CABL 0%

VC- NSI
EMOS- RA35+*